

#### **FIZA FARHAN**

- Global Strategic Development Advisor
- Member UN High Level Panel on Women Economic Empowerment
- Chairperson to Chief Minister Punjab's Task
   Force on Women Empowerment

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### Fiza Farhan

- Expert in national and global issues pertaining to gender equality, renewable energy, access to rural water projects, climate change, inclusive impact investment & sustainable social development
- Specialized in developing innovative & intelligent partnerships through effective coordination that integrate multiple internal & external stakeholders in "win-win" scenarios
- Expert in rural off-grid energy access projects with innovative financing mechanisms and multiple models of technology deployment along with a unique nexus of women economic empowerment
- Specialized in Public-Private Partnerships along with creating development led collaborations within the Private Sector especially on the SDG Agenda
- Global networking and high level representation being a strong forte, with recognition on multiple global platforms and engagements with high level development leadership
- Represented Pakistan twice, in US Magazine Forbes "30 Under 30" list of Social Entrepreneurs in 2015 and again in 2016 (Forbes Asia), owing to the internationally recognized innovations launched in the realm of access to energy, clean financing and women empowerment
- Strong positioning towards national & global advocacy of women economic empowerment & inclusive growth opportunities leading to representation on UN Secretary General's first ever High Level Panel on Women Economic Empowerment along with appointment of Chairperson to Task Force on Women Empowerment by the Chief Minister Punjab
- Excelling in women economic empowerment and access to energy project innovations, emerged as an
  acknowledged professional, through a diverse mix of intrepid leadership strengths, professional competence,
  passion to excel and create opportunities, strategic planning and systematic execution, sound decision making, and
  the ability to effectively build on resources through global networking and alliances
- Continue to represent Pakistan on multiple prestigious global platforms including the UN Foundation, ADB Energy for ALL, SE4ALL Network, UN Global Compact and World Energy Council amongst others

# **CAREER**

### Independent Development Advisor / Expert: July 2016- till date

- The British Asian Trust United Kingdom- Independent Consultant: Scoping Study to identify potential corporate partners and design collaborative partnerships to enable and increase urban women's engagement in the formal economy of Pakistan (Ongoing)
- Reon Energy Solutions Pvt. Ltd.- Advisor to the CEO: Advise the CEO and teams of Reon Energy on multiple facets
  including off-grid solar energy strategies, Global Climate Fund (GCF) participation, commercial solar projects,
  technological innovations etc. (Ongoing)
- Inbox Business Technologies Pvt. Ltd- Advisor to the CEO: Advise the CEO and teams of Inbox on collaborative business solutions with diverse stakeholders from the public & private space in addition to developing the national and global brand positioning strategy of the company at large. (Ongoing)
- **Seed Out Social Enterprise- Advisor to the President:** Advise the President / Management of SeedOut on effective fundraising strategies and shape the organizational philosophy to maximum socio-economic impact **(Ongoing)**
- Agriculture Delivery Unit, Government of Punjab- Senior Consultant: Advise the ADU on the Communication Needs and Capacity Gaps for effective stakeholder management
- The Planning and Development Department Punjab- Senior Advisor for Punjab SDG Unit: Advise the SDG Unit towards turnkey realization of the National Action Plan of Punjab in line with the Global SDG's

- United Nations Development Program (UNDP)- Advisor on SDG Seal for Private Sector: Conceptualize and launch an SDG Seal as an endorsement tool for the UN Agencies for multi-stakeholder partnerships
- **Punjab Disaster Management Authority- Climate Change Expert** Advise on the effects of natural disasters on vulnerable populations especially women and girls, child protection and strategies to avoid human trafficking
- The World Bank- Senior Gender Specialist: International advisor to facilitate Gender Champion Groups and mainstream extensive gender strategies throughout World Bank country programs
- Ministry of Industries, Trade & Commerce Punjab Senior Advisor: Strategic analysis of Punjab's Industrial Sector & development of Punjab Industrial Policy along with effective donor representation and positioning
- United Nations Development Program (UNDP) Private Sector Advisor on SDG's: Exploring the role of the private sector in the achievement of Sustainable Development Goals in Pakistan
- Benazir Income Support Program (BISP) Women Empowerment & Gender Specialist: Advising BISP on fostering
  multi-stakeholder partnerships to further the economic empowerment of the 5.2M beneficiaries with unique
  collaborations
- Pakistan Sugar Mills Association- Advisor to Chairperson Pakistan Sugar Mills Association on strategic partnerships, advocacy, positive brand building / marketing and multi-stakeholder business solutions

## CEO Buksh Foundation: November 2008- July 2016

- Co-founded and led Buksh Foundation with a vision of impact investments through access to rural energy, clean drinking water and inclusive sustainable social development
- Launched "Clean Energy Loans" pioneering financing models for Solar Home Solutions for rural communities through combination of access to finance & technological innovations
- Pioneered innovative projects achieving access to energy and clean drinking water through nexus of financial inclusion and women economic empowerment. "Drop of Sun" and "Lighting a Million Lives" being internationally recognized as "Best practices" by UN Foundation & UN-Habitat
- Developed unique investment models to catalyze financing from diverse donors for scaling up village based Solar Charging Station (SCS) project led by women energy entrepreneurs including CSR funds, bilateral and development agencies, donor funds, philanthropists and crowd funding platforms
- Conceptualized and developed the turnkey modalities for rural solar energy access projects through innovations derived on rural women energy enterprises
- Successfully conceptualized and implemented innovative methodologies of inclusive growth, combining financial inclusion with vocational skills development & capacity building of rural women in communities
- Strategized unique rural programs empowering women to become the forefront of access to energy, community empowerment, skills development, health care, child protection and peace building
- Developed multiple valued partnerships with bilateral institutions, international donor and knowledge networks,
   CSR charters, global foundations / networks and regulators

#### Director Buksh Energy Private Limited: November 2008 – July 2016

- Launched Pakistan's first ESCO (Energy Servicing Company) with turnkey renewable energy generation and conservation services for the public and private sector
- Developed unique "Green Financing" consortiums for the rural, private and public sectors with tripartite relationships between financiers / investors, technology providers and end-users
- Developed multiple technology models towards provision of quality assured (IFC Certified) solar powered energy
  access solutions customized to the needs of the rural communities including Solar Charging Stations (SCS), Solar
  Home Kits, Portable solar lanterns, Solar mini-grids etc.
- Developed turnkey renewable clean drinking water solutions for communities without access to clean drinking water through reverse osmosis and solar power filtration community drinking water systems
- Initiated and developed Pakistan's first 10MW Solar Independent Power Plant (IPP) transforming BEPL into a Power Project Developer in strong liaison with the federal regulatory authorities
- Led the technical and business teams towards evolving as industry experts scaling multiple pioneering renewable projects including Solar ATM's for commercial banks, Solar Universities, Solar Milk Chillers for Dairy Companies, Solar BTS for Telecoms amongst others
- Strategized multiple pioneering climate resilient projects on both ends of conservation and renewable generation engaging multiple tiers of policy planning, governance, project infrastructure and clean financing

## **HONORARY PROFESSIONAL ROLES**

- · National Ambassador EDGE (Economic Dividends for Gender Equality) Certification, Switzerland
- Member National Steering Committee UNDP-Global Environmental Facility Small Grants Program
- Member Civil Society Advisory Group (CSAG) UN Women Pakistan
- Member of the Board, Women Protection Authority Punjab
- Member of the Forbes 30 Under 30 Community
- Mentor at Advancing Women Empowerment (AWE) Campaign of Unilever Pakistan
- Future Energy Leader at the World Energy Council
- Co-Chairperson, Italian Development Chamber of Commerce, Lahore Chapter
- Board Member at the Nomination Committee, FEL-100 Program, World Energy Council
- Advisory Board Member, Social Entrepreneurship Program at the British Council
- Member of the Solar Knowledge Network, World Energy Council

# **EDUCATION**

- · Harvard Business School (HBS), Executive Leadership Program, "Strategic Leadership in Microfinance" HBS-ACCION
- Warwick Business School (WBS), United Kingdom
  - o MSc (Hons) in Business Management
- Lahore University of Management Sciences (LUMS), Pakistan
  - o BSc (Hons) in Economics and Mathematics

## **HONORS AND AWARDS**

#### 2017

• Winner of the "Sustainable Development Goals (SDG's) Award for Clean & Affordable Energy" at the Pakistan Women Festival (PWF)

### 2016

- Featured in UN Women Pakistan's #Unbeatable Campaign amongst leading voices of Pakistan
- Finalist at UNDESA Annual Clean Energy Grant 2016, for "Sustainable Transportation & Women Empowerment"
- Selected in the Forbes Asia, "30 Under 30 List of Social Entrepreneurs"
- Winner of the Education UK Alumni Awards, 2016 in the "Social Impact" Category

### 2015

- Selected in the "100 Influential Leaders List" issued by "AACSB Business Schools Network" amongst Alumni from top 50 Business Schools globally, nominated by WBS
- Winner of the "UNDP-IIX N-peace Challenge for Innovation and Peace-building" through sustainable impact, New York
- Received a complimentary membership for the Clinton Global Initiative 2015
- Received "Poverty Alleviation Award" at the Asian Corporate Social Responsibility Forum, 2015 Bangkok, Thailand
- Featured as "Chand Sitara: Heroes of Pakistan" in the National song made by PEPSI Pakistan with title "Chamke Hum se Pakistan" on August 14th, 2015
- "Women Entrepreneur Achievement Award" at the First Women Entrepreneurs Achievement Awards hosted by Entrepreneur Council of Pakistan
- Received "Best Practice Award, 2014" for "Lighting a Million Lives" initiative from The Dubai International Award for Best Practices (DIABP)
- · Received "Pride Pakistani Women Award" at the 4th Edition of the Wonder Women Awards
- Received "Best Social Entrepreneur Award" at the 4th International CSR Summit & Awards Summit hosted by "The Professionals Network"

Selected in US Magazine "FORBES 30 Under 30 Social Entrepreneurs 2015 List"

#### 2013-2014

- Received 11th Annual Environment Excellence Award on "Best Performance in Renewable Energy".
- "Certificate of Excellence" from the 5th European Microfinance Award.
- "Best Community Program Merit Award" at the 6th Annual Global CSR Summit & Awards 2014, Indonesia.
- UN HABITAT certification for "Best Community Program for Social Development."

#### 2010-2012

- Best Social Performance "Global Microfinance Achievement" Award C5, Geneva, Switzerland.
- "Women in Business, Architects of Change" Award by Wibcon, Pakistan
- "CITI- PPAF Micro Entrepreneurship Award" for social impact by women, Citi-PPAF, Pakistan.
- "Commitment to Microfinance Professionalism" Award honored by Hanson Wade, Singapore

# **NETWORKS**

- Male Champions of Change, Australia
- Forbes Asia & Forbes Global USA
- Women Economic Empowerment Principles Network WEP by UN Global Compact
- **UN Caring for Climate Network**
- UN Foundation- Sustainable Energy for ALL (SE4ALL) Practitioners Network
- Asian Development Bank- Energy for ALL Network
- British Council Social Entrepreneurship Network
- UN Women Empowerment Principles Leadership Network
- **AACSB Business Schools Network**
- Asian Corporate Social Responsibility Network
- **Entrepreneur Council of Pakistan**
- World Energy Council Future Energy Leaders 100 Network
- Gender and Energy Network Germany- GIZ
- Earth Day Network-Women and the Green Economy (WAGE)
- Pakistan Society for Training & Development- PSTD
- Pakistan Microfinance Network-PMN







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